

# GOOD NEWS CASTING

PROJECT DEAL MEMO — ONE PER BOOKING

This Project Deal Memo ("Memo") confirms the booking described below and is governed by the Talent Terms between the parties.

## 1. BOOKING DETAILS

Talent name: \_\_\_\_\_

Client / Brand: \_\_\_\_\_

Project name: \_\_\_\_\_

Shoot date(s): \_\_\_\_\_

Call time: \_\_\_\_\_

Location: \_\_\_\_\_

Wardrobe / hair / makeup notes: \_\_\_\_\_

## 2. COMPENSATION

Day rate: \_\_\_\_\_

Hours included in day rate: \_\_\_\_\_

Overtime rate: \_\_\_\_\_

Usage / buyout fee (if applicable): \_\_\_\_\_

Hair & makeup fee (if applicable): \_\_\_\_\_

Per-diem / travel reimbursement (if applicable):  
\_\_\_\_\_

Platform coordination fee: 20% of gross compensation

Payment method: Talent paid by Platform within Net 15 of Platform's receipt of Client payment

## 3. USAGE RIGHTS GRANTED TO CLIENT

Anything not granted below is reserved by Talent.

Media (e.g. paid social, web, broadcast, OOH, print):  
\_\_\_\_\_

Territory (e.g. US, North America, worldwide):  
\_\_\_\_\_

Duration of usage (e.g. 12 months from first publication):  
\_\_\_\_\_

Renewal / extension rate: \_\_\_\_\_

Industry exclusivity during usage period:  
\_\_\_\_\_

## 4. EXCLUSIVITY & CONFLICTS

Talent confirms no competing-brand conflicts during: \_\_\_\_\_ days from shoot date

Brands or categories Talent must avoid during this period:  
\_\_\_\_\_

**5. CANCELLATION & RESCHEDULING**

If Client cancels or postpones with less than 24 hours' notice, Talent is entitled to 50% of the day rate as a kill fee. If Client cancels with 24–48 hours' notice, Talent is entitled to 25% of the day rate. Kill fees are subject to the coordination fee in the same proportion.

**6. ADDITIONAL TERMS**

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This Memo incorporates the Talent Terms between the parties. In case of conflict between this Memo and the Talent Terms, this Memo controls for the booking described above.

**AGREED:**

PLATFORM — Good News Casting / You Got Good News LLC

**Monica Marie — Co-Founder & Casting Director**

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Signature & date

**Kristianna Saleh — Co-Founder & Casting Director**

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Signature & date

**TALENT**

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Printed name

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Signature & date